YALE CENTER FOR BUSINESS AND THE ENVIRONMENT

The Yale Center for Business and the Environment (CBEY) educates and inspires interdisciplinary leaders through business solutions to systemic environmental problems.

CBEY joins the strengths of two world-renowned graduate schools—the Yale School of the Environment (YSE) and the Yale School of Management (SOM)—together with a global network of thought leaders and practitioners working at the interface of business and the environment. Home to the oldest and nationally preeminent joint-degree program in business and the environment, we address the need for both environmentally minded business leaders and skilled managers in environmental organizations.

Our approach is characterized by pragmatic optimism: we hold simultaneous ambitions for incremental and systemic change. While we recognize that this takes time, we also recognize a profound urgency in the work that we do. We are building world-class resources for our community of alumni, students, academics, corporate executives, governments, and NGOs in three key areas: (1) new models for markets and finance; (2) innovation and entrepreneurship; (3) “intrapreneurship” and systems change.

CBEY’s vision is to build a purpose-driven community that collaborates in diverse networks to:

• CBEYond boundaries, disciplines, and challenges and move toward sustainable solutions
• CBEYond current business models by catalyzing innovation and entrepreneurship
• CBEYond traditional financial markets by growing sustainable investment
• CBEYond the degree into active-learning communities and vibrant alumni networks

To learn more, visit http://cbey.yale.edu.