MANAGEMENT

Edward P. Evans Hall, Rm. 5125A, 203.432.6002
https://som.yale.edu/programs/phd
M.A., M.Phil., Ph.D.

Dean
Kerwin Charles

Director of Graduate Studies
Matthew Spiegel (Evans Hall, Rm. 4526, 203.432.6017, matthew.spiegel@yale.edu)


Associate Professors Saed Alizamir, Tristan Botelho, Victoria Brescoll, Rodrigo Canales, Jason Dana, Joyee Deb, Florian Ederer, Donald Lee, Vahideh Manshadi, Justin Murfin, George Newman, Amandine Ody-Brasier, Kosuke Uetake

Participating Faculty from the School of Management Julia DeBenigno, Cydney Dupree, Soheil Ghili, Paul Goldsmith-Pinkham, Zeqiong Huang, Ivana Katic, Balázs Kovács, Michael Kraus, Vineet Kumar, Song Ma, Aniko #ry, Taly Reich, Thomas Steffen, Alexander Zentefis, Jidong Zhou

FIELDS OF STUDY
Current fields include accounting, financial economics, marketing (behavioral), marketing (quantitative), operations, and organizations and management.

SPECIAL ADMISSIONS REQUIREMENTS
The GRE General Test or the GMAT Test is required. Applicants whose native language is not English must take the Test of English as a Foreign Language (TOEFL).

CORE REQUIREMENTS FOR THE PH.D. DEGREE
All students are required to take the Ph.D. Student Research Workshop (MGMT 780) and each individual program’s seminar and workshop series in every term throughout their years in residence. These are not counted as part of the required number of courses specified below for each of the individual programs. All of the programs are full-time, requiring that all students be in residence at Yale during the academic year as well as the summer months. Teaching is considered to be an important part of the doctoral program in Management. Students are expected to serve as teaching fellows in one term of their residence. Additional requirements in each program of study are listed below.

SPECIAL REQUIREMENTS IN ACCOUNTING
The specialization in Accounting prepares students to become accounting scholars engaged in research and teaching at the highest levels in the general areas of financial information and contracting within and across organizations. It is designed to develop strong theoretical and empirical skills. There is heavy emphasis on students’ original research, which is supported through courses, presentations, feedback, joint work, and informal interactions with the faculty and fellow students in accounting and other disciplines.

The general structure of the program is as follows. During the first four terms of study, students take a minimum of twelve courses in addition to attending conference and seminar presentations and other academic activities. Courses are selected in consultation with the faculty advisers and the director of graduate studies (DGS). The summer months at the end of years one and two are devoted to completing original research papers (due by September 1 and October 1, respectively). After four terms in the program (typically by mid-June), students take a faculty-written three-day qualifying exam aimed at assessing their intellectual readiness to start dissertation research. They remain in residence for five years while they receive a stipend. During this period each student is assigned to a member of the faculty as a research assistant. Students also have the option of accepting teaching assistantships. To register for their seventh term of study, students submit an approved dissertation prospectus. Students are expected to complete their dissertations by the end of the sixth year but may petition for a seventh year of study if academically necessary.

SPECIAL REQUIREMENTS IN FINANCIAL ECONOMICS
The specialization in Financial Economics prepares students to launch a career in academic finance. Students should seek out faculty with whom they may wish to work early in the process to ensure a smooth transition from one stage of the program to the next.

Students are required to take twelve courses. In the first year of study, students are expected to take Financial Economics I (MGMT 740), Financial Economics II (MGMT 741), General Economic Theory: Microeconomics (ECON 500 and ECON 501), Econometrics I
Students are required to take twelve Ph.D.-level courses in their first two years of study: two microeconomics courses (ECON 545); two empirical methods courses (ECON 550 and ECON 551); five depth courses (MGMT 700, MGMT 750, MGMT 753); three depth courses (MGMT 753, MGMT 754, or MGMT 758); and five electives (from ECON 520, ECON 521, ECON 527, ECON 530, ECON 531, ECON 552, ECON 553, ECON 554, ECON 555, ECON 557, ECON 600, ECON 601; MGT 611; MGMT 703; S&DS 551, S&DS 565). Students may take some other courses as electives if the faculty adviser permits. Students are expected to obtain at least two Honors grades and a High Pass average in the remaining twelve courses.

Special Requirements in Marketing (Behavioral)

Students are required to take fourteen Ph.D.-level courses in their first two years of study: one microeconomics course (ECON 545); two empirical methods courses (e.g., PSYC 518, &DS 563); five depth courses (MGMT 750, MGMT 753, MGMT 754, MGMT 758; PSYC 543 or PSYC 601, or INP 597); and six electives (from MGMT 703; PSYC 509, PSYC 607, PSYC 610, PSYC 621, PSYC 749; &DS 530). Students may take other courses as electives if the faculty adviser permits. Students are expected to obtain at least two Honors grades and a High Pass average in the remaining twelve courses.

Research papers Students are expected to write original research papers during the summers after their first and second years of study. Either paper may be coauthored with others or faculty. Students select a faculty adviser for each paper and work with him or her during the summer to develop the paper. The first paper must be presented in the Ph.D. Student Research Workshop during the fall term of the student's second year of study. The second paper must be presented in the Ph.D. Student Research Workshop in the student's third year of study.

Qualifying exam Students must successfully complete the qualifying exam in Marketing at the end of their second year of study. The exam is administered no later than June 15. A student who fails to successfully complete the exam may retake it once; retakes are generally scheduled during August of the year in which the student first took the exam. A second failure results in dismissal from the program.

Dissertation The dissertation typically consists of three essays which are completed in the student’s third through fifth years of study. Prior to starting work on the dissertation, the student must write a dissertation prospectus and finalize the dissertation committee, consisting of the principal adviser and three other faculty members. The prospectus must be completed and accepted by the dissertation committee by the end of the student’s third year of study.

Prior to submission of the dissertation to the Graduate School, the student must defend it before the student's committee, other faculty members, and interested doctoral students. The faculty could accept the dissertation as is, require minor changes, or reject the dissertation and ask the student to redo one or more essays.

Special Requirements in Marketing (Quantitative)

Students are required to take twelve Ph.D.-level courses in their first two years of study: two microeconomics courses (ECON 500 and ECON 501); two empirical methods courses (ECON 550 and ECON 551); three depth courses (MGMT 750, MGMT 755; MGMT 753, MGMT 754, or MGMT 758); and five electives (from ECON 520, ECON 521, ECON 527, ECON 530, ECON 531, ECON 552, ECON 553, ECON 554, ECON 555, ECON 557, ECON 600, ECON 601; MGT 611; MGMT 703; S&DS 551, S&DS 565). Students may take some other courses as electives if the faculty adviser permits. Students are expected to obtain at least two Honors grades and a High Pass average in the remaining twelve courses.
If a student has requested and received a waiver for any of the above courses, the total number of required courses drops by the number of waivers received.

**Research papers** Students are expected to write original research papers during the summers after their first and second years of study. Either paper may be coauthored with other students or faculty. Students select a faculty adviser for each paper and work with the adviser during the summer to develop the paper. The first paper must be presented in the Ph.D. Student Research Workshop during the fall term of the student’s second year of study. The second paper must be presented in the Ph.D. Student Research Workshop in the student’s third year of study.

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Prior to submission of the dissertation to the Graduate School, the student must defend it before the student’s committee, other faculty members, and interested doctoral students. The faculty could accept the dissertation as is, require minor changes, or reject the dissertation and ask the student to redo one or more essays.

**SPECIAL REQUIREMENTS IN OPERATIONS**

Students are required to take at least twelve courses: two core courses (ECON 500 and ENAS 645), typically completed in the first year of study; five methods courses (ECON 501; ENAS 530; S&DS 441, S&DS 542, S&DS 551); two operations modeling courses (MGMT 720, MGMT 721), completed in the second year of study; and at least three elective courses scheduled in consultation with the student’s course adviser. Under unusual circumstances and with the approval of both the adviser and the DGS, students may fulfill some of the methods course requirements with alternative offerings.

**Research paper** During the summer after the first year of study, each student works with an Operations faculty member on an ongoing research project. By September 30 the student must write a paper and prepare a presentation on the project for the Operations group internal seminar. Continuation in the program is contingent upon faculty approval of the paper.

**General exam** The general exam has two components, an exam based upon the course work of the first two years, and a research paper. The course-work exam is scheduled by faculty sometime after the last day of spring-term, second-year exams and prior to June 1. Students then spend the summer writing an original research paper on a topic chosen from a list provided by the Operations faculty (or, with the approval of the faculty, on a topic of the student’s own choosing); the paper must be submitted by September 30. Faculty will evaluate the student’s continued enrollment in the program based upon the course-work exam and the research paper. Students who do not pass the exam will be offered a chance for remediation prior to the end of the fall term of their third year of study.

**Dissertation** Prior to the start of the seventh term of study, the student must submit a proposal for the dissertation as an application to doctoral candidacy. Based upon this proposal and the student’s previous performance, the faculty will decide whether to admit the student to candidacy.

**SPECIAL REQUIREMENTS IN ORGANIZATIONS AND MANAGEMENT**

Upon admission, each student is assigned a faculty adviser who helps the student design an individualized program that prepares the student to do research in the student’s area of interest. All students must complete twelve courses: two methods courses (PLSC 503 and PLSC 504; or ECON 550 and ECON 551; or, students who believe they will primarily do experimental research may take PLSC 503 and a methods course in psychology such as PSYC 518); four depth courses (MGMT 731, MGMT 733, MGMT 734, MGMT 736; PSYC 629); four social science courses in psychology or sociology (e.g., PSYC 505, PSYC 509, PSYC 557, PSYC 621; SOCY 511, SOCY 623); one breadth course outside the student’s area of study, chosen in consultation with the student’s adviser; and one additional elective chosen in consultation with the adviser. Beginning in their third year, students are also expected to present in the Organizations and Management Workshop once per year.

**Research papers and qualifying exam** During the summer after the first year of study, each student collaborates on a research paper with a faculty member. An initial draft of the paper should be completed by September 30, and the completed paper should be approved by two faculty members and submitted by 5 p.m. of the last day of classes of the fall term. Students will present these coauthored papers in the Ph.D. Student Research Workshop in the fall of the second year.

During the summer after the second year of study, each student works on a research paper under the guidance of a faculty member. An initial draft of the paper should be submitted by 5 p.m. of the last business day in October of the student’s third year of study. Students will present these papers in the Ph.D. Student Research Workshop in their third year of study. The second summer paper is considered the qualifying exam and will be vetted by both the Organizations and Management faculty and the DGS.

**Dissertation** Once students have completed their course work, first-year paper, and qualifying exam, they may apply for admission to candidacy. As part of this application, students must submit a proposal for their planned dissertation and form a four-person dissertation
committee to advise this research. Admission to candidacy depends on approval of the proposed plan of study and a comprehensive review of the student’s performance by the faculty; completion of the requirements listed above does not guarantee admission. Students must be admitted to candidacy prior to their fourth year of study.

**JOINT J.D./PH.D. IN FINANCE**

Students in the joint J.D./Ph.D. in Finance program must meet the following requirements:

**Course requirements**  
**Ph.D.:** Eight courses, including the following seven required courses: ECON 500; ECON 501, which covers an introduction to game theory; ECON 530 and ECON 531; MGMT 740; MGMT 742; and MGT 545. Note: Students may substitute MGMT 741 for MGT 545. If MGMT 742 is not offered in the student's second year in the program, the student may choose in its place one of the following graduate finance courses: MGMT 745, MGMT 747, or MGMT 748.  
**J.D.:** 71 credit units at Yale Law School, including the required first-term courses taken in one term (Contracts, Torts, Civil Procedure, and Constitutional Law); Criminal Law; a course satisfying the legal ethics requirement; and Business Organizations.

**Predissertation writing requirements**  
(1) A paper fulfilling the Ph.D. second-year research paper requirement; and (2) a paper fulfilling one of the J.D. writing requirements (substantial or supervised analytic writing). Note: an accepted Ph.D. second-year research paper will fulfill the student’s remaining J.D. paper requirement by registration for independent research credit with the student’s law school faculty adviser. One of these papers must qualify as the student’s prospectus.

**Qualifying examination in finance**  
The section of the qualifying exam pertaining to MGMT 740 and MGMT 742 (or the doctoral finance course taken in place of MGMT 742 when it is not offered in the student’s second year in the program). The qualifying exam is taken after the student has completed all required graduate finance courses.

**Dissertation and oral defense**

**MASTER’S DEGREES**

**M.Phil.** A student who is admitted to candidacy will be eligible to receive the M.Phil. upon the recommendation of the program’s faculty and the approval of the Graduate School.

**M.A. (en route to the Ph.D.)** A student who completes the required courses with a High Pass average and the first-year paper will be eligible for the M.A. degree upon the recommendation of the program’s faculty and the approval of the Graduate School.

Program materials are available upon request to the Director of Graduate Studies, Management, Yale University, PO Box 208200, New Haven CT 06520-8200. For information on the M.B.A. degree, please contact the admissions office at the School of Management.

**COURSES**

**MGMT 700a, Seminar in Accounting Research I**  
Staff  
Study of analytical modeling techniques in accounting research that covers topics such as performance measurement for incentives, the consequences of asymmetric information in economic relationships and the role of accounting therein, information sharing within and across firms, and the pricing of related-party transactions.

**MGMT 701b, Seminar in Accounting Research II**  
Frank Zhang and Jacob Thomas  
Study of analytical modeling techniques in accounting research that covers topics such as performance measurement for incentives, the consequences of asymmetric information in economic relationships and the role of accounting therein, and information sharing within and across firms.

**MGMT 720a, Models of Operations Research and Management**  
Vahideh Manshadi

**MGMT 721b, Modeling Operational Processes**  
Nils Rudi

**MGMT 735a, Research Methods**  
Gal Zauberman  
This course is an introduction to the methods of the social sciences, focusing on issues raised by management research. The term “research methods” embraces all stages of the research process from how to identify and formulate interesting research problems to the design of appropriate research methods to investigate the chosen problem. This course is not intended to make students experts in research design or in any particular research method. Rather, it is a “sample platter” designed to acquaint them with the various approaches available. The course presumes that students will move on to more specialized and advanced methods courses as they develop clarity on the research questions that interest them and the methodologies appropriate to those questions and their field of study.

**MGMT 736b, Organizations and Management I: Inside Organizations**  
Staff  
This course, taught every other year, reviews economic, psychological, and sociological perspectives on the internal behavior of organizations. Sessions are generally organized around phenomena and jointly taught by two instructors from different perspectives.

**MGMT 737a, Applied Empirical Methods**  
Olav Sorenson

**MGMT 740a / ECON 670a, Financial Economics I**  
Jonathan Ingersoll and Stefano Giglio  
Current issues in theoretical financial economics are addressed through the study of current papers. Focuses on the development of the problem-solving skills essential for research in this area.
MGMT 743a, Continuous Time Finance  Jonathan Ingersoll
This is a doctoral-level course in the empirical analysis of financial data. The course covers some of the more important works in empirical asset pricing, beginning with the early development and tests of the efficient market paradigm, but focuses on modern evidence and research on market efficiency, trading profits, and information-based arbitrage. The course also covers common empirical methods and databases used in asset pricing. The course requires the reading of three to five research papers per week, presentations and class participation in discussions, referee reports, and a final empirical paper.

MGMT 744b, Household Finance  James Choi
This course introduces students to the field of household finance, the study of how households interact with financial instruments and markets. The course will cover theory and evidence in topics such as lifecycle portfolio allocation and saving, household debt, financial product and institutional design, and financial advice. An important secondary objective of the course is to teach students the art of empirical research: (1) identifying important and interesting questions, (2) identifying the challenges to answering those questions convincingly, (3) understanding common empirical methodologies to overcome those challenges, along with each method's strengths and weaknesses, and (4) learning about settings and data sources that allow the application of these methodologies.

MGMT 745b / ECON 672b, Behavioral Finance  Nicholas Barberis
Much of modern financial economics works with models in which agents are rational, in that they maximize expected utility and use Bayes's law to update their beliefs. Behavioral finance is a large and active field that studies models in which some agents are less than fully rational. Such models have two building blocks: limits to arbitrage, which make it difficult for rational traders to undo the dislocations caused by less rational traders; and psychology, which catalogues the kinds of deviations from full rationality we might expect to see. We discuss these two topics and then consider a number of applications: asset pricing (the aggregate stock market and the cross-section of average returns); individual trading behavior; and corporate finance (security issuance, corporate investment, and mergers).

MGMT 746b, Financial Crises  Gary Gorton and Andrew Metrick
An elective doctoral course covering theoretical and empirical research on financial crises. The first half of the course focuses on general models of financial crises and historical episodes from the nineteenth and twentieth centuries. The second half of the course focuses on the recent financial crisis. Prerequisites: MGMT 740 and 741 (doctoral students in Economics may substitute the core microeconomics sequence), and permission of the instructor.

MGMT 747b, Empirical Asset Pricing  Bryan Kelly
The class introduces the student to frontier research and methods in empirical asset pricing. It focuses on understanding the literature, surveying the current facts, and getting used to working with financial market data. Students go through empirical techniques, with an emphasis on how to use them in practice. This is not a theoretical econometrics course, though students should be familiar with running regressions and with basic time-series econometrics. The goal at the end of the class is for students to understand the frontier research in the field and what the main facts are. Topics include cross-sectional patterns in returns such as value and momentum, stock and bond return predictability, testing asset pricing models, the link between asset prices and the real economy, and the effect of the financial sector, market frictions, and financial crises on asset prices.

MGMT 748b, Empirical Corporate Finance  Kelly Shue

MGMT 751b, Seminar in Marketing I  Kosuke Uetake
Current issues in marketing related to product planning, pricing, advertising, promotion, sales force management, channels of distribution, and marketing strategy are addressed through the study of state-of-the-art papers.

MGMT 754a / PSYC 554a, Behavioral Decision-Making II: Judgment  Ravi Dhar and Nathan Novemsky
This seminar examines research on the psychology of judgment. We focus on identifying factors that influence various judgments and compare them to which factors individuals want and expect to drive their judgments. Topics of discussion include judgment heuristics and biases, confidence and calibration, issues of well-being including predictions and experiences, regret and counterfactuals. The goal is threefold: to foster a critical appreciation of existing research on individual judgment, to develop the students’ skills in identifying and testing interesting research ideas, and to explore research opportunities for adding to existing knowledge. Students generally enroll from a variety of disciplines, including cognitive and social psychology, behavioral economics, finance, marketing, political science, medicine, and public health.

MGMT 758b / PSYC 602b, Foundations of Behavioral Economics  Shane Frederick
The course explores foundational topics in behavioral economics and discusses the dominant prescriptive models (which propose what decision makers should do) and descriptive models (which aim to describe what decision makers actually do). The course incorporates perspectives from economics, psychology, philosophy, decision theory, and finance, and engages long-standing debates about rational choice.

MGMT 780a or b, Ph.D. Student Research Workshop  Matthew Spiegel

MGMT 781a or b, Workshop  Staff
781-01, Accounting/Finance Workshop; 781-03, Marketing Workshop; 781-04, Organizations and Management Workshop; 781-05, Operations Workshop.
MGMT 782a or b, Doctoral Student Pre-Workshop Seminar  Staff
782-01, Accounting Doctoral Student Pre-Workshop Seminar; 782-02, Financial Economics Doctoral Student Pre-Workshop Seminar; 782-03, Marketing Doctoral Student Pre-Workshop Seminar; 782-04, Organizations and Management Doctoral Student Pre-Workshop Seminar; 782-05, Operations Doctoral Student Pre-Workshop Seminar.